Benefits of Corporate Membership

The American Society for Engineering Education (ASEE) began in 1893 as the Society for the Promotion of Engineering Education (SPEE) and was incorporated in the Commonwealth of Pennsylvania on January 29, 1943. As of that day, the Society had $13,500 cash and no real property assets. The name change occurred in June 1946 at the Annual Conference hosted by Washington University in St. Louis.

The official vision of the American Society for Engineering Education is as follows:

ASEE is the pre- eminent authority on the education of engineering professionals.

To realize its Vision, ASEE will:

• Enhance services to its members
• Work with educational institutions to improve engineering education and promote faculty development
• Facilitate productive collaborations among industry, academe and government
• Increase the participation and success of underrepresented groups in the engineering profession
• Promote the value of the engineering profession to society
• Increase membership in ASEE in order to completely serve the engineering and engineering technology enterprise
• Facilitate international cooperation in matters pertaining to engineering education.

The official mission of the American Society for Engineering Education is to:

Advance innovation, excellence, and access at all levels of education for the engineering profession.

The Society pursues the following goals:

• Innovation - ASEE will advance the development of innovative approaches and solutions to engineering education.
• Excellence - ASEE will advance excellence in all aspects of engineering education while continuously improving the member experience.
• Access - ASEE will advocate for equal access to engineering educational opportunities for all.
• Advocacy and Public Policy - ASEE will be the leading advocate for advancing the broad interests of engineering education.
• Communities - ASEE will cultivate an inclusive community that engages all members and values the contributions of all stakeholders.
• Communication - ASEE will implement a robust and transparent communication strategy effectively linking all stakeholders.
• Diversity and Inclusion - ASEE will promote diversity, broadly defined, by modeling equity and inclusion through its policies and practices.
• Internal Organization - ASEE will be a strategic and dynamic organization, with a knowledgeable and responsive staff, that enhances stakeholder engagement.
Three Long-Term Benefits of Membership

- Keep abreast of trends in engineering education and research. ASEE Membership enables your organization to establish an ongoing dialogue with deans, department heads, researchers, teaching faculty, and administrators from the finest engineering and engineering technology programs in North America.
- Influence what and how engineering students are taught. Engineering educators rely on corporate input to shape curriculum trends as well as to develop important research projects. Corporate interaction helps educators understand more fully the needs of industry and enables them to prepare their students to meet these needs.
- Insure the future quality of engineering and engineering technology. Your active participation and support will make a crucial difference at the most basic and critical level — the education of future engineers and engineering technologists who will be the backbone of your organization in the decades to come.

Corporate Member Council

As an ASEE Corporate/Non-Academic Member, you may appoint a “key contact” to represent your organization on ASEE’s Corporate Member Council, which has a specific mission to advance the dialogue and collaboration between academia and industry. Meeting twice a year and offering participation in other events throughout the year, the Council provides the ideal conduit for communications from industry into the top levels of engineering and engineering technology education.

Two Levels of Membership

ASEE offers two levels of Corporate/Non-Academic Membership, based on the size of your organization:

Standard Membership — for companies 100 or more employees, for non-profit organizations with 25 or more employees, and for government entities. Standard members may choose up to four employees — a key contact representative to the Corporate Member Council and three others — who will all receive the benefits of individual ASEE membership, as outlined below, at no added cost.

Annual dues: $1,400

Affiliate Membership — for companies with fewer than 100 employees and non-profit organizations with fewer than 25 employees. Affiliate members name one person to serve as Corporate Member Council representative and receive the benefits of an individual ASEE membership.

Annual dues: $350

Optional Added Membership Benefit

Engineering Research Council (ERC) – FOR AN ADDITIONAL FEE, both standard and affiliate Corporate/Non-Academic Members can participate in ASEE’s Engineering Research Council (ERC). The ERC is composed of engineering faculty members and research administrators, as well as representatives of corporations and government agencies who are concerned about the funding and administration of federal research funds to engineering colleges.

Annual added dues: $150

ASEE’s Data Mining Tool

(Optional Added Membership Benefit)

Corporate and Corporate Affiliate Member: $4,000
Non-Profit Organization: $3,000
Government Member: $750

Immediate Membership Benefits to Your Representatives

Each representative from your organization will receive:

- An online subscription to ASEE PRISM, the Society’s award-winning magazine that covers the full spectrum of engineering/technology education issues. Published 9 times per year.
- An online subscription to ASEE’s annual Profiles of Engineering Colleges, which presents comprehensive and detailed information about each school’s programs, enrollment, faculty, and more.
- An online subscription to ASEE’s peer-reviewed quarterly Journal of Engineering Education.
- Password-protected access to members-only areas of the Society’s web site, including the electronic membership directory and back issues of PRISM magazine.
- Discounted registration at the ASEE Annual Conference & Exposition and other ASEE meetings, conferences, and events.
- The opportunity to affiliate with any number of ASEE’s 54 professional interest divisions.
- Unlimited networking opportunities through the Annual Conference, the ASEE Conference on Industry and Education Cooperation, regional meetings, and division-sponsored activities.

Your KEY CONTACT will also receive:

- For an additional fee, password-protected access to ASEE’s exclusive online data mining tool, which enables ad-hoc reporting of the data collected in ASEE’s annual Profiles of Engineering Colleges survey. Engineering data in the data mining tool goes back to 1998.
- Capitol Shorts, our VIP newsletter that provides commentary and background material on current congressional issues related to engineering education.

Your ORGANIZATION will also receive discounts on exhibit space at the Annual Conference & Exposition and advertising space in ASEE Prism.
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Professor and Head of the Department of Engineering Education
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Mechanical Engineering Technology Professor
Metropolitan State University of Denver

EXECUTIVE DIRECTOR (EXECUTIVE AND FINANCE COMMITTEES)
Norman L. Fortenberry
Executive Director
American Society for Engineering Education
2018 – 2019 Corporate Membership Application

Organizational Information:

Organization’s Name: ____________________________________________
Department: ______________________________________________________
Address 1: _______________________________________________________
Address 1: _______________________________________________________
City: ______________________ State: ______ Zip: ___________ Country: __________
Main phone: ______________________ Main fax: ____________________
URL: ___________________________________________________________
Type of business: _________________________________________________
Number of Employees: __________________________ Fiscal Year: __________

Membership Category:
Please indicate the membership category appropriate to the type and size of your organization:

☐ Corporate Member (100 or more employees) ____________________________ $1,400 annual dues
☐ Corporate Affiliate Member (<100 employees) __________________________ $ 350 annual dues
☐ Association Member (25 or more employees) __________________________ $1,400 annual dues
☐ Association Affiliate Member (<25 employees) _________________________ $ 350 annual dues
☐ Government Member ____________________________________________ $1,400 annual dues

For an additional fee, each membership category may assign one ASEE member to ASEE’s Engineering Research Council (ERC). Also, for an additional fee, corporate members may also add access to ASEE’s data mining tool.

☐ ERC Membership (optional) ______________________________________ $150 additional dues
☐ Data Mining Tool:
  ☐ Corporate & Corporate Affiliate Member (optional) __________________ $4,000 additional dues
  ☐ Non-Profit Organization Member (optional) _________________________ $3,000 additional dues
  ☐ Government Member (optional) __________________________________ $ 750 additional dues

Method of Payment:

☐ Check enclosed, payable to ASEE in US$. OR: Bill My: ☐ MasterCard ☐ Visa

Card Number: ____________________________________________ Expiration Date: ________________________
Name on Card: ____________________________________________ Signature: _________________________________

Complete and return to: ASEE-A; PO Box 71224; Philadelphia, PA 19176-6224
Or fax with credit card information to: 202-265-8504, Attn: Membership
Contact/Representatives

Corporate, Association, and Government Members are entitled to designate a key contact and three additional organizational contacts. Corporate Affiliate Members name only one contact and only need to complete the “Key Contact” section. Each contact/representative may join any of our 54 Professional Interest Divisions. Please refer to the listing below:

**Key Contact:**
Title: ____________________________
Dept.: ____________________________
Address: __________________________
Address: __________________________
City: ___________ State: ___________ Zip: ___________
Country: __________________________
Phone: ____________________________
Fax: ______________________________
E-Mail: ____________________________

**ASEE Divisions:**

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**Contact 2:**
Title: ____________________________
Dept.: ____________________________
Address: __________________________
Address: __________________________
City: ___________ State: ___________ Zip: ___________
Country: __________________________
Phone: ____________________________
Fax: ______________________________
E-Mail: ____________________________

**ASEE Divisions:**

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**Contact 3:**
Title: ____________________________
Dept.: ____________________________
Address: __________________________
Address: __________________________
City: ___________ State: ___________ Zip: ___________
Country: __________________________
Phone: ____________________________
Fax: ______________________________
E-Mail: ____________________________

**ASEE Divisions:**

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**Contact 4:**
Title: ____________________________
Dept.: ____________________________
Address: __________________________
Address: __________________________
City: ___________ State: ___________ Zip: ___________
Country: __________________________
Phone: ____________________________
Fax: ______________________________
E-Mail: ____________________________

**ASEE Divisions:**

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**Council Representatives:**
From the above contacts, please appoint your representative to the Corporate Member Council:

**CMC representative:**

If you are also joining the Engineering Research Council (optional, $150 annual dues), please indicate your representative:

**ERC representative:**

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**ASEE Divisions and Constituent Committees:**

Aerospace
Architectural
Biological & Agricultural
Biomedical
Chemical Engineering
Civil Engineering
College Industry Partnerships
Community Engagement
Computers in Education
Computing & Information Technology
Construction
Continuing Professional Development
Cooperative & Experiential Education
Design in Engineering Education
Educational Research and Methods
Electrical and Computer
Energy Conversion and Conservation
Engineering Design Graphics
Engineering Economy

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Engineering Ethics
Engineering Leadership Development Division
Engineering Libraries
Engineering Management
Engineering Physics and Physics
Engineering Technology
Engineering and Public Policy
Entrepreneurship & Engineering Innovation
Environmental Engineering
Experimentation & Lab-Oriented Studies
Faculty Development Constituent Committee
First-Year Programs
Graduate Studies
Industrial
Instrumentation
International
Liberal Ed./Engineering & Society Division
Manufacturing
Materials

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Mathematics
Mechanical Engineering
Mechanics
Military and Veterans Division
Minorities in Engineering
Multidisciplinary Engineering
New Engineering Educators
Nuclear and Radiological
Ocean and Marine
Pre-College Engineering Education
Software Engineering Division
Student Division
Systems Engineering Division
Technological and Engineering
Literacy/Philosophy of Engineering
Two Year College Division
Women in Engineering