



Benefits of Corporate Membership

The American Society for Engineering Education (ASEE) began in 1893 as the Society for the Promotion of Engineering Education (SPEE) and was incorporated in the Commonwealth of Pennsylvania on January 29, 1943. As of that day, the Society had \$13,500 cash and no real property assets. The name change occurred in June 1946 at the Annual Conference hosted by Washington University in St. Louis.

The official vision of the American Society for Engineering Education is as follows:

ASEE is the pre-eminent authority on the education of engineering professionals.

To realize its Vision, ASEE will:

- Enhance services to its members
- Work with educational institutions to improve engineering education and promote faculty development
- Facilitate productive collaborations among industry, academe and government
- Increase the participation and success of underrepresented groups in the engineering profession
- Promote the value of the engineering profession to society
- Increase membership in ASEE in order to completely serve the engineering and engineering technology enterprise
- Facilitate international cooperation in matters pertaining to engineering education.

The official mission of the American Society for Engineering Education is to:

Advance innovation, excellence, and access at all levels of education for the engineering profession.

The Society pursues the following goals:

- **Innovation** - ASEE will advance the development of innovative approaches and solutions to engineering education.
- **Excellence** - ASEE will advance excellence in all aspects of engineering education while continuously improving the member experience.
- **Access** - ASEE will advocate for equal access to engineering educational opportunities for all.
- **Advocacy and Public Policy** - ASEE will be the leading advocate for advancing the broad interests of engineering education.
- **Communities** - ASEE will cultivate an inclusive community that engages all members and values the contributions of all stakeholders.
- **Communication** - ASEE will implement a robust and transparent communication strategy effectively linking all stakeholders.
- **Diversity and Inclusion** - ASEE will promote diversity, broadly defined, by modeling equity and inclusion through its policies and practices.
- **Internal Organization** - ASEE will be a strategic and dynamic organization, with a knowledgeable and responsive staff, that enhances stakeholder engagement.

Three Long-Term Benefits of Membership

- Keep abreast of trends in engineering education and research. ASEE Membership enables your organization to establish an on-going dialogue with deans, department heads, researchers, teaching faculty, and administrators from the finest engineering and engineering technology programs in North America.
- Influence what and how engineering students are taught. Engineering educators rely on corporate input to shape curriculum trends as well as to develop important research projects. Corporate interaction helps educators understand more fully the needs of industry and enables them to prepare their students to meet these needs.
- Insure the future quality of engineering and engineering technology. Your active participation and support will make a crucial difference at the most basic and critical level — the education of future engineers and engineering technologists who will be the backbone of your organization in the decades to come.

Corporate Member Council

As an ASEE Corporate/Non-Academic Member, you may appoint a "key contact" to represent your organization on ASEE's Corporate Member Council, which has a specific mission to advance the dialogue and collaboration between academia and industry. Meeting twice a year and offering participation in other events throughout the year, the Council provides the ideal conduit for communications from industry into the top levels of engineering and engineering technology education.

Two Levels of Membership

ASEE offers two levels of Corporate/Non-Academic Membership, based on the size of your organization:

Standard Membership — for companies 100 or more employees, for non-profit organizations with 25 or more employees, and for government entities. Standard members may choose up to four employees — a key contact representative to the Corporate Member Council and three others — who will all receive the benefits of individual ASEE membership, as outlined below, at no added cost.

Annual dues: \$1,400

Affiliate Membership — for companies with fewer than 100 employees and non-profit organizations with fewer than 25 employees. Affiliate members name one person to serve as Corporate Member Council representative and receive the benefits of an individual ASEE membership.

Annual dues: \$350

Optional Added Membership Benefit

Engineering Research Council (ERC) – FOR AN ADDITIONAL FEE, both standard and affiliate Corporate/Non-Academic Members can participate in ASEE's Engineering Research Council (ERC). The ERC is composed of engineering faculty members and research administrators, as well as representatives of corporations and government agencies who are concerned about the funding and administration of federal research funds to engineering colleges.

Annual added dues: \$150

ASEE's Data Mining Tool

(Optional Added Membership Benefit)

Corporate and Corporate Affiliate Member: \$4,000

Non-Profit Organization: \$3,000

Government Member: \$750

Immediate Membership Benefits to Your Representatives

EACH representative from your organization will receive:

- An online subscription to *ASEE PRISM*, the Society's award-winning magazine that covers the full spectrum of engineering/technology education issues. Published 9 times per year.
- An online subscription to ASEE's annual *Profiles of Engineering Colleges*, which presents comprehensive and detailed information about each school's programs, enrollment, faculty, and more.
- An online subscription to ASEE's peer-reviewed quarterly *Journal of Engineering Education*.
- Password-protected access to members-only areas of the Society's web site, including the electronic membership directory and back issues of *PRISM* magazine.
- Discounted registration at the ASEE Annual Conference & Exposition and other ASEE meetings, conferences, and events.
- The opportunity to affiliate with any number of ASEE's 54 professional interest divisions.
- Unlimited networking opportunities through the Annual Conference, the ASEE Conference on Industry and Education Cooperation, regional meetings, and division-sponsored activities.

Your KEY CONTACT will also receive:

- For an additional fee, password-protected access to ASEE's exclusive online data mining tool, which enables ad-hoc reporting of the data collected in ASEE's annual Profiles of Engineering Colleges survey. Engineering data in the data mining tool goes back to 1998.
- *Capitol Shorts*, our VIP newsletter that provides commentary and background material on current congressional issues related to engineering education.

Your ORGANIZATION will also receive discounts on exhibit space at the Annual Conference & Exposition and advertising space in *ASEE Prism*.

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American Society for Engineering Education



2018 – 2019 Corporate Membership Application

Organizational Information:

Organization's Name: _____
Department: _____
Address 1: _____
Address 1: _____
City: _____ State: _____ Zip: _____ Country: _____
Main phone: _____ Main fax: _____
URL: _____
Type of business: _____
Number of Employees: _____ Fiscal Year: _____

Membership Category:

Please indicate the membership category appropriate to the type and size of your organization:

- Corporate Member (100 or more employees) _____ \$1,400 annual dues
- Corporate Affiliate Member (<100 employees) _____ \$ 350 annual dues
- Association Member (25 or more employees) _____ \$1,400 annual dues
- Association Affiliate Member (<25 employees) _____ \$ 350 annual dues
- Government Member _____ \$1,400 annual dues

For an additional fee, each membership category may assign one ASEE member to ASEE's Engineering Research Council (ERC). Also, for an additional fee, corporate members may also add access to ASEE's data mining tool.

- ERC Membership (optional) _____ \$150 additional dues
- Data Mining Tool:
 - Corporate & Corporate Affiliate Member (optional) _____ \$4,000 additional dues
 - Non-Profit Organization Member (optional) _____ \$3,000 additional dues
 - Government Member (optional) _____ \$ 750 additional dues

Method of Payment:

Check enclosed, payable to ASEE in US\$. OR: Bill My: MasterCard Visa

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Complete and return to: ASEE-A; PO Box 71224; Philadelphia, PA 19176-6224
Or fax with credit card information to: 202-265-8504, Attn: Membership

Contact/Representatives

Corporate, Association, and Government Members are entitled to designate a key contact and three additional organizational contacts. Corporate Affiliate Members name only one contact and only need to complete the "Key Contact" section. Each contact/representative may join any of our 54 Professional Interest Divisions. Please refer to the listing below

KEY Contact: _____

Title: _____

Dept.: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

E-Mail: _____

ASEE Divisions: _____

Contact 2: _____

Title: _____

Dept.: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

E-Mail: _____

ASEE Divisions: _____

Contact 3: _____

Title: _____

Dept.: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

E-Mail: _____

ASEE Divisions: _____

Contact 4: _____

Title: _____

Dept.: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

E-Mail: _____

ASEE Divisions: _____

Council Representatives:

From the above contacts, please appoint your representative to the Corporate Member Council:

CMC representative: _____

If you are also joining the Engineering Research Council (optional, \$150 annual dues), please indicate your representative:

ERC representative: _____

ASEE Divisions and Constituent Committees:

Aerospace

Architectural

Biological & Agricutural

Biomedical

Chemical Engineering

Civil Engineering

College Industry Partnerships

Community Engagement

Computers in Education

Computing & Information Technology

Construction

Continuing Professional Development

Cooperative & Experiential Education

Design in Engineering Education

Educational Research and Methods

Electrical and Computer

Energy Conversion and Conservation

Engineering Design Graphics

Engineering Economy

Engineering Ethics

Engineering Leadership Development Division

Engineering Libraries

Engineering Management

Engineering Physics and Physics

Engineering Technology

Engineering and Public Policy

Entrepreneurship & Engineering Innovation

Environmental Engineering

Experimentation & Lab-Oriented Studies

Faculty Development Constituent Committee

First-Year Programs

Graduate Studies

Industrial

Instrumentation

International

Liberal Ed./Engineering & Society Division

Manufacturing

Materials

Mathematics

Mechanical Engineering

Mechanics

Military and Veterans Division

Minorities in Engineering

Multidisciplinary Engineering

New Engineering Educators

Nuclear and Radiological

Ocean and Marine

Pre-College Engineering Education

Software Engineering Division

Student Division

Systems Engineering Division

Technological and Engineering

Literacy/Philosophy of Engineering

Two Year College Division

Women in Engineering