



American Society for Engineering Education

1818 N Street NW, Suite 600

Washington, DC 20036

(202) 331-3500

www.asee.org

Benefits of Corporate Membership

SINCE 1893, the American Society for Engineering Education has provided leadership and information to the U.S. engineering education community. Through several key policy studies of engineering education, provocative and informative publications, and opportunities for interaction among its members, ASEE has helped the community adapt to society's changing needs and ensure the continued relevance of engineering and engineering technology education.

ASEE'S VISION is to advance excellence in all aspects of engineering and engineering technology education. To realize its vision, ASEE: *provides* members with valuable services, including first-rate conferences and publications...*works* with educational institutions to improve engineering and engineering technology education and faculty development... *encourages* collaborations among industry, academe, and government...*enhances* the participation of underrepresented groups in the engineering and engineering technology education community ...and *promotes* the value of the profession to society.

OVER FOUR HUNDRED engineering and engineering technology schools and more than one hundred corporations, associations, and governmental entities currently take advantage of ASEE membership to keep abreast of issues affecting engineering and engineering technology education and to play vital roles in shaping the future direction of the field.

Three Long-Term Benefits of Membership

- ◆ Keep abreast of trends in engineering education and research. ASEE Membership enables your organization to establish an on-going dialogue with deans, department heads, researchers, teaching faculty, and administrators from the finest engineering and engineering technology programs in North America.
- ◆ Influence what and how engineering students are taught. Engineering educators rely on corporate input to shape curriculum trends as well as to develop important research projects. Corporate interaction helps educators understand more fully the needs of industry and enables them to prepare their students to meet these needs.
- ◆ Insure the future quality of engineering and engineering technology. Your active participation and support will make a crucial difference at the most basic and critical level — the education of future engineers and engineering technologists who will be the backbone of your organization in the decades to come.

Corporate Member Council

As an ASEE Corporate/Non-Academic Member, you may appoint a "key contact" to represent your organization on ASEE's Corporate Member Council, which has a specific mission to advance the dialogue and collaboration between academia and industry. Meeting twice a year and offering participation in other events throughout the year, the Council provides the ideal conduit for communications from industry into the top levels of engineering and engineering technology education.

Two Levels of Membership

ASEE offers two levels of Corporate/Non-Academic Membership, based on the size of your organization:

Standard Membership — for companies 100 or more employees, for non-profit organizations with 25 or more employees, and for government entities. Standard members may choose up to four employees — a key contact representative to the Corporate Member Council and three others — who will all receive the benefits of individual ASEE membership, as outlined below, at no added cost.

Annual dues: \$1000

Affiliate Membership — for companies fewer than 100 employees and non-profit organizations with fewer than 25 employees. Affiliate members name one person to serve as Corporate Member Council representative and receive the benefits of an individual ASEE membership.

Annual dues: \$250

Engineering Research Council (Optional Added Membership)

Both standard and affiliate Corporate/Non-Academic Members can participate in ASEE's Engineering Research Council (ERC). The ERC is composed of engineering faculty members and research administrators, as well as representatives of corporations and government agencies who are concerned about the funding and administration of federal research funds to engineering colleges.

Annual added dues: \$150

Immediate Membership Benefits to Your Representatives

EACH representative from your organization will receive:

- ◆ **ASEE PRISM**, the Society's award-winning magazine that covers the full spectrum of engineering/technology education issues. Published 9 times per year.
- ◆ A copy of ASEE's annual *Profiles of Engineering Colleges*, which presents comprehensive and detailed information about each school's programs, enrollment, faculty, and more.
- ◆ Password-protected access to members-only areas of the Society's web site, including the electronic membership directory and back issues of *PRISM* magazine.
- ◆ Discounted registration at the ASEE Annual Conference & Exposition and other ASEE meetings, conferences, and events.
- ◆ The opportunity to affiliate with up to six of ASEE's 51 professional interest divisions.
- ◆ Unlimited networking opportunities through the Annual Conference, the ASEE Conference on Industry and Education Cooperation, regional meetings, and division-sponsored activities.

Your KEY CONTACT will also receive:

- ◆ Password-protected access to ASEE's exclusive new **on-line data mining tool**, which enables ad-hoc graphical analysis and reporting of the data collected in ASEE's annual *Profiles of Engineering Colleges* survey.
- ◆ **Capitol Circuit**, our monthly VIP newsletter that provides commentary and background material on current congressional issues related to engineering education.

Your ORGANIZATION will also receive discounts on exhibit space at the Annual Conference & Exposition and advertising space in *ASEE Prism*.

AMERICAN SOCIETY FOR ENGINEERING EDUCATION

Corporate Membership Application

2011-2012



Organizational Information:

Name: _____
Title/Dept.: _____
Address: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Main phone: _____
Main fax: _____
URL: _____
Type of business: _____
Number of Employees: _____
Fiscal year: _____

Membership Category:

Please indicate the membership category appropriate to the type and size of your organization:

- Corporate Member (100 or more employees) \$1000 annual dues
Corporate Affiliate Member (<100 employees) \$ 250 annual dues
Association Member (25 or more employees) \$1000 annual dues
Association Affiliate Member (<25 employees) \$ 250 annual dues
Government Member \$1000 annual dues

Members in any membership category may also join the Engineering Research Council, composed of academic and non-academic representatives who are concerned about the funding and administration of federal research funds to engineering colleges.

- ERC Membership (optional) \$150 additional dues

Method of Payment:

- Check enclosed, payable to ASEE in US\$.

OR:

Bill My: MasterCard Visa American Express

Card Number: _____ Expiration Date: _____

Signature: _____

Complete and return to: ASEE-A; PO Box 71224; Philadelphia, PA 19176-6224
Or fax with credit card information to: 202-265-8504, Attn: Membership

Contact / Representatives

Corporate, Association, and Government Members are entitled to designate a key contract and three additional organizational contacts. Corporate Affiliate Members name only one contact and only need to complete the “key contact” section. Each contact/representative member may join up to six of ASEE’s 49 Professional Interest Divisions. Please refer to the listing below.

KEY Contact: _____
 Title/Dept: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone: _____ Fax: _____
 E-Mail: _____
 ASEE Divisions (up to 6): _____

Contact 2: _____
 Title/Dept: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone: _____ Fax: _____
 E-Mail: _____
 ASEE Divisions (up to 6): _____

Contact 1: _____
 Title/Dept: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone: _____ Fax: _____
 E-Mail: _____
 ASEE Divisions (up to 6): _____

Contact 3: _____
 Title/Dept: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone: _____ Fax: _____
 E-Mail: _____
 ASEE Divisions (up to 6): _____

Council Representatives:

From the above contacts, please appoint your representative to the Corporate Member Council:

CMC representative: _____

If you are also joining the Engineering Research Council (optional, \$150 annual dues), please indicate your representative:

ERC representative: _____

ASEE Divisions and Constituent Committees:

- | | | |
|---------------------------------------|--|------------------------------------|
| Aerospace | Engineering Design Graphics | Manufacturing |
| Architectural Engineering | Engineering Economy | Materials Engineering |
| Biological & Agricultural Engineering | Engineering Ethics | Mathematics |
| Biomedical Engineering | Engineering Libraries | Mechanical Engineering |
| Chemical Engineering | Engineering Management | Mechanics |
| Civil Engineering | Engineering Technology | Minorities in Engineering |
| College-Industry Partnerships | Entrepreneurship | Multidisciplinary Engineering |
| Community Engagement in Eng. Ed. C.C. | Environmental Engineering | New Engineering Educators |
| Computers in Education | Experimentation & Lab-Oriented Studies | Nuclear & Radiological Engineering |
| Construction Engineering | First-Year Programs | Ocean & Marine Engineering |
| Continuing Professional Development | Graduate Studies | Physics & Engineering Physics |
| Cooperative & Experiential Education | Industrial Engineering | Software Engineering C.C. |
| Design in Engineering Education | Information Systems | Student Division |
| Educational Research and Methods | Instrumentation | Systems Engineering |
| Electrical & Computer Engineering | International | Technological Literacy |
| Energy Conversion & Conservation | K-12 & Pre-College Engineering | Two-Year College |
| Engineering and Public Policy | Liberal Education/Engineering in Society | Women in Engineering |