ASEE 2015 Poster Presentation Guidelines

The information below pertains to the NSF Grantees, and Division Poster Sessions.

The dimensions of the poster boards that we will be using for poster presentations are 8' wide x 4' high.

These poster boards are double sided (one person per side) and each side will be used for one poster presentation with a 8’x4’ poster board number for each board.

You may use up to a 8’x4’ section of each side.

Pins to place the presentations on the boards will be available for your convenience, but it's always good to be prepared as the pins sometimes get moved around. Please arrange to get to the exhibit hall at least a half an hour in advance of the poster session. When entering the exhibit hall, please look for your number on the poster board.

Purpose of a Poster Presentation:

- Acquaint conference participants with the fundamentals of your program, project or study quickly and easily.
- Use text, graphs, tables, charts, and pictures to present only highlights.
- Catch your viewer’s attention.
- Make the viewer want to learn more about your program, project or study.

Designing an Effective Poster:

- Include the abstract title and all authors at the top. You may include the authors' names, e-mails, and address information in case the viewer is interested in contacting you for more information.
- Your poster should fit on a board that is 8’w x 4’h (242 cm. x 121 cm.). The exact size is up to you, but it’s recommended to be no bigger than 7.5’w x 3.5’h
- Keep any text brief.
- Do not use all capital letters.
- Use graphics (charts, tables, pictures) that can be understood in one minute or less.
- Assume the viewer will be reading your poster from approximately 3 feet away.
- Describe all parts of the project/study, including why the outcome did or did not work as expected.
  - Background
  - Objectives
  - Research Design/Program Description
  - Results/Evaluation
  - Conclusion(s)
  - Future Plans
- The viewer should gain new knowledge or insight by visiting your poster.
- Consider providing a handout summarizing your research and include your contact information or be sure to have your business cards available for those who request your contact information.
Poster Hall Etiquette:
- Posters must be hung up at least 30 minutes before the poster session starts and taken down within 30 minutes after the session ends. Please do not use this time to preview other posters. Once you have placed your poster please exit the poster hall until it opens.
- Stand by your poster for the duration of the poster session.
- Chairs are provided only for those with special accommodation needs.

Reminder:
- Push pins and velcro will be available.
- Poster numbers will be displayed and thus do not have to be printed on the poster.

Poster Hanging/Removal Times
To ensure that all posters are hung in time for the opening of each Poster Session and not discarded afterward, ASEE asks that all presenters adhere to the following poster hanging and removal times.

**NSF Grantees Poster Session**
Washington State Convention Center, Exhibit Hall 4AB
Monday, June 15, 2015 10:30 a.m. – 12:00 p.m.

**Hanging time**: 10:00 a.m. – 10:30 a.m.
**Removal time**: Noon – 12:30 p.m.

**Division Poster Session**
Washington State Convention Center, Exhibit Hall 4AB
Tuesday, June 16, 2015 12:30 p.m. – 2:00 p.m.

**Hang time**: 9:00 to Noon
**Removal time**: 2:00 pm to 2:30 pm

**Poster Printing**
For your convenience there is a full service FedEx located in the Washington State Convention Center. If you would like to have your poster printed and pick up onsite please contact Sonja Tracy, Events Solutions Consultant
FedEx Office - WA State Convention Center
735 Pike St. Suite 11-13
Seattle WA 98101
206.467.1767/206.749.0206
Hours: Mon-Thur: 7am-10pm; Friday 7am-9pm; Sat/Sun 9am-6pm
www.fedex.com/printonline

Thank you,

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