Succeeding in Your Role as a Campus Representative

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ASEE Annual Conference
June 24, 2008
How is Success Measured

◆ Membership
  - New members
  - Membership renewals

◆ Membership
  - Involvement in ASEE activities
    - Local, Section, National

◆ Membership
  - Benefits of membership
Measures of Success

◆ Communicate with your Dean
  ○ Level of support
    □ Travel
    □ Speakers
    □ Membership

  ○ Types of program activities
    □ Formal
    □ Brownbag

◆ Encourage your dean to fund the “Deans Program”
Membership – Getting Them

◆ Make sure everyone knows who you are
◆ Know who the new hires are
  - Dean’s Administrative Assistant
  - Personal Visit
  - Dean’s Program
◆ Benefits
  - Publications
  - Forums for Publication
Membership – Keeping Them

◆ Use on-line Membership Roster
  ❑ Make sure it is correct
  ❑ Contact those whose membership is up for renewal

◆ Allow ASEE to make a difference on your campus
  ❑ Host a section conference
  ❑ Forward call or papers announcements
  ❑ Encourage attendance at all ASEE functions
Membership Involvement

◆ Host a section conference
  ◆ Develops a college organization
    ◆ Department contact person
    ◆ Links to external sponsors
    ◆ Energizes the writers
    ◆ Develops a community of like minded individuals

◆ Statistics from 2005
  ◆ 138 Attendees (52 from U of A)
  ◆ 58 Papers (28 from U of A)
  ◆ 15 Faculty with direct involvement in planning
Membership - Benefits

- Publications
- Publishing Venues
- Networking
- Awards
- Fellowships
- Society Leadership
Summary

◆ Membership
  ❑ Get’em and Keep’em

◆ Membership
  ❑ Encourage involvement

◆ Membership
  ❑ Prove that the benefits exist

◆ Submit your annual report
Questions?