ASEE PRESIDENT VISITS CAPITOL HILL. When Lyle Feisel took office this past June at the Annual Conference in Milwaukee, he enumerated several of his goals for the coming year, one of which was to promote ASEE with policymakers and those who could make a difference in engineering and engineering education. After Labor Day when Congress reconvened, President Feisel, Frank Huband, Executive Director, and Kathryn Tollerton, Manager of Public Affairs, undertook a full day of Capitol Hill appointments. The schedule included a good exchange with Senator Tom Daschle (D-SD), Senate Minority Leader. On the House side, the ASEE team visited Representative George Brown, (D-CA), who is the Ranking Minority Member of the House Science Committee. There were other meetings with key Congressional staff including Richard Pouyat, legislative assistant to Senator Moynihan and John Ahlen, Office of Science & Technology.

NEW VISITING FACULTY PROGRAM. By year-end ASEE and the Industrial Research Institute (IRI) will launch a Visiting Engineering Faculty Program. This new faculty development program will offer engineering faculty the opportunity to experience a stint with industry for two months in the summer or for a longer sabbatical period (six months or a year). A basic precept of the program is that America's global competitiveness is enhanced if our workforce is prepared to deliver high quality innovative products and services in a timely fashion. Engineering faculty who have had direct exposure and experience in the research, development and engineering operations of America's corporations can best prepare that workforce. Selected IRI companies will host one or two engineering professors from a college or university and offer exposure on how R&D and technology are integrated and applied to the business needs of the company. ASEE and IRI are discussing the final details to the program. Watch for the announcement of the program in an upcoming issue of ASEE ACTION.

BOEING CEO TO SPEAK AT '98 CONFERENCE. Phil Condit, Chairman and CEO of The Boeing Company, has confirmed that he will be the main plenary speaker at the Annual Conference in Seattle (June 28-July 1, 1998). The main plenary is always a highlight at the Conference, and next year it is scheduled for Tuesday morning on June 30, 1998.

LATEST ON ASSESSMENT CONFERENCE. The joint ASEE/ABET Outcomes Assessment Conference scheduled for September 19-20, 1997 in Washington, D.C. has completely sold out. We regret that no further registrations can be accepted.

ORDER PRE-COLLEGE BROCHURE IMMEDIATELY. ASEE's Publications Department has developed an attractive pre-college guidance publication called Engineering: Your Future. The brochure sells for $1.25 each, plus postage and handling (minimum order: 100 brochures). To get copies from the first print run, orders must be placed at ASEE by Monday, September 22nd. This excellent 20-page recruitment brochure is designed to capture the interest of promising high school students and encourage them to think about engineering as a career. The brochure includes a top ten
list of benefits of being an engineer, and it names famous and surprising folks who are engineers (Herbie Hancock, Hedy Lamar!). Advice on how to find the right engineering school and how to find financial aid is offered, as are quick little aptitude tests. To view the brochure, click on www.asee.org/precollege/. You will have to download the free, linked Adobe Acrobat software to view. The Brochure Order Form can be retrieved from the Web at that site, or you can call 202-331-3556. Filled-in forms should be faxed right away to ASEE at 202-265-8504. Brochures ordered by September 22 will be shipped by November 3, 1997.


CHECKED OUT ASEE’S WEB SITE LATELY? Keeping pace with the exploding number of World Wide Web sites and the growing popularity of online services, ASEE recently redesigned its Web site. The site is designed for easy navigation and features online member services and continuously updated engineering education news and information. For example, there is the ASEE Electronic Membership Directory, which has the latest membership information and numerous search options. Located on the Membership page at www.asee.org/membership, the Directory is a service available only to current ASEE members. Brand new on the site are the photos and bios of the National awardees, photos of Fellow Member honorees, and a listing of Zone, Section and Division awardees. Go to www.asee.org/awards/.

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