

CONNECTIONS

REACH THOUSANDS OF ENGINEERING FACULTY ONLINE

CONNECTIONS is a subscription-based monthly e-newsletter sent to over 13,000 engineering and engineering technology faculty members and instructors. *CONNECTIONS* serves to help engineering faculty keep up to date on the latest news within their profession.

CONNECTIONS features:

- Exclusive Statistics on the Status of Engineering Education Today
- Political Developments on Capitol Hill Affecting Engineering
- Exciting Innovations in the Engineering Classroom

Circulation

CONNECTIONS is sent to approximately 13,000 engineering and engineering technology faculty members and instructors, mostly in the U.S. This includes all 12,000 ASEE members and an additional 1,000 faculty who are not members of ASEE.

Issuance

CONNECTIONS is sent out the third week of each month throughout the entire year.

Ad Specs

Ad spots consist of under 50 words of text, a hyperlink and a jpg logo.

Deadline

The deadline for ad submissions is the first Friday of any given month.

Price

Ad spots are \$500 each.

Additional Advertising Information

CONNECTIONS is sent in both an html and text format for e-mail systems that do not accept html documents. Ads are placed in the margin so they are viewable while reading editorial content. A listing of each advertiser's name and link is placed in an advertiser "table of contents" located at the top margin of each e-newsletter above all ads and content to ensure maximum exposure for advertisers.

Visit www.asee.org/publications/connections/ to view past issues of *CONNECTIONS*.

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