

# **DIRECTORY OF ENGINEERING COLLEGES**

## **REACH 350 ENGINEERING AND ENGINEERING TECHNOLOGY DEANS**

ASEE's annual *PROFILES OF ENGINEERING COLLEGES* is sent to most engineering and engineering technology deans in the U.S. The 400-page annual directory provides the latest statistics on U.S. engineering colleges. ASEE's deans participate in the creation of the directory and view it as an extremely valuable resource.

Data areas include both undergraduate and graduate:

- Degrees awarded
- Enrollment
- Faculty headcounts
- Research expenditures

### **Circulation**

The *PROFILES OF ENGINEERING COLLEGES* is sent to 350 engineering and engineering technology deans in addition to 1,500 department heads, faculty, libraries, and publisher distributors in the United States.

### **Issuance**

The *PROFILES OF ENGINEERING COLLEGES* is published annually at the end of May.

### **Ad Options/Rates**

Full-page black and white ad - \$1,000

Half-page black and white ad - \$650

Section Separator Tab – 4 color - \$1,350

Envelope Insert - \$3,000

### **Deadline**

May 23, 2007.

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