

# JOURNAL OF ENGINEERING EDUCATION (JEE) 100<sup>TH</sup> ANNIVERSARY

## Sponsorship Opportunities



### PRESENTING SPONSOR - JEE WEB SITE

**\$60,000**

#### BENEFITS:

- Recognition as exclusive Presenting Sponsor of JEE web site.
- 300 x 250 banner ad and content provision opportunity (based on JEE editor's approval)
- Prominent recognition in all web site promotional messaging (print, electronic, online) both pre- and post-Jan. 2011 launch
- Company name and logo (linked to company web site) in Sponsors section of the JEE web site

#### PLUS:

- + Sponsorship of the Main Plenary at the 2011 ASEE annual conference (JEE will be highlighted); sponsorship is non-exclusive but does convey product/service category exclusivity.
- + Sponsorship of the JEE booth in the exhibit hall at the 2011 ASEE annual conference; sponsorship is non-exclusive but does convey product/service category exclusivity.

### PARTICIPATING SPONSOR - JEE WEB SITE (NON-EXCLUSIVE)

**\$20,000**

#### BENEFITS:

- Recognition as Participating Sponsor of JEE web site.
- 300 x 250 banner ad and content provision opportunity (based on JEE editor's approval)
- Recognition in all web site promotional messaging (print, electronic, online) both pre- and post-Jan. 2011 launch
- Company name and logo (linked to company web site) in Sponsors section of the JEE web site
- Recognition as sponsor of accessible past issues of JEE (rights will rotate among JEE sponsors)

### SPONSOR - JEE EXHIBIT BOOTH AT 2011 ASEE ANNUAL CONFERENCE (NON-EXCLUSIVE)

**\$15,000**

#### BENEFITS:

- Recognition as sponsor of the JEE booth in the exhibit hall at the 2011 ASEE annual conference
- Opportunity to display promotional marcom materials
- Recognition as sponsor of the copies of the special Centennial issue of JEE that will be available at the JEE booth

### SPONSOR - JEE DISTRIBUTION AT 2011 ASEE ANNUAL CONFERENCE

**\$15,000**

#### BENEFITS:

- Recognition as exclusive sponsor of the 3,500 copies of the April 2011 issue of JEE that will be distributed in the attendee tote bags
- Opportunity to provide a company message or ad (no larger than 6" x 9") that will be polybagged with the copies of JEE

**Associate your brand with JEE — engineering education's most prestigious research journal.  
Become a JEE sponsor today!**

For more information, contact **SCOTT WILLIAMSON**, ASEE Director of Sales & Marketing, at [s.williamson@asee.org](mailto:s.williamson@asee.org) or **202-331-3549**.