

Alan Jacobs
Senior Manager, University Programs
Autodesk, Inc.

Biography

Alan Jacobs is the Senior Manager, University Programs for Autodesk, Inc. Alan has over twenty years of experience creating and growing educational programs for computer software and publishing companies. At Autodesk, Alan is responsible for leading and managing the Strategic University Program to drive adoption of Autodesk's solutions into colleges and universities.

Prior to Autodesk, Alan was the Senior Manager, Worldwide Education at Avid Technology where he had overall responsibility for creating and directing the implementation and optimization of programs and strategies to increase Avid's penetration in the global education market. Previously, Alan was the Director, Worldwide Education for Bentley Systems, Inc., Senior Business Development Executive, Education for Autodesk, Inc. and Executive Editor in Addison-Wesley Publishing Company's Educational Software division.

Alan holds a Masters of Education and a Masters of Regional Planning from the University of Massachusetts and has had special training as a Practitioner of Neuro-Linguistic Programming and in Mediation. Alan is a second-degree black belt in Tang Soo Do. He lives in Falmouth, MA with his wife and son.