Campus Representative Business Meeting
2018 Activity Report Submittal Rate

% of Submitted Reports: 39%

% of Unsubmitted Reports: 61%
Activity Report Submittal Rate History

% of Campus Rep Who Submitted Reports

- 2007: 23%
- 2008: 26%
- 2009: 36%
- 2010: 45%
- 2011: 24%
- 2012: 19%
- 2013: 15%
- 2014: 30%
- 2015: 39%
- 2016: 28%
- 2017: 39%

Median: 28%
Pedagogical Activities

Sponsored a luncheon/seminar/workshop 22%
Recruitment and Retention

- Displayed ASEE materials in common areas (lounges, waiting areas, etc.): 60%
- Discussed ASEE at a College or Department faculty meeting: 61%
- Contacted Dean or Department Chairs concerning funding ASEE memberships: 58%
- Distributed promotional membership letter from Section Chair: 23%
- Posted (or sent) information related to ASEE (programs and benefits) to faculty: 79%
- Solicited renewal of membership (via email, phone, or personal contact): 52%
- Solicited membership via email to all new engineering (and/or related field) faculty: 63%
Conferences and Publications

- Distributed 'Call for Abstracts/Papers' for the National or Section conferences
  - 66%

- Contacted Dean or Department Chairs concerning funding ASEE travel/registration expenses for members
  - 52%

- Posted (or sent) information related to ASEE conferences (National and Section) to members
  - 77%
Dean/Administrative Head Activities

- Contributed to the Section Outstanding Teacher (or Best Paper) Award: 10%
- Paid (full or in-part) for ASEE member expenses related to the National or Section Conferences: 41%
- Paid (full or in-part) for Campus Rep expenses related to the National or Section Conferences: 51%
- Paid for membership renewals: 27%
- Sponsored participation for the NETI workshop: 14%
- Sponsored the Dean's Program during the previous academic year: 46%
- Presented a paper or moderated a session at the National Conference: 13%
- Presented a paper or moderated a session at the Section Conference: 8%
- Attended the ASEE National Conference: 35%
- Attended the ASEE Section Conference: 13%
- Is a current member of ASEE: 83%
Campus Rep Market Share

- Member Schools With No Campus Rep: 30%
- Member Schools With A Campus Rep: 70%
What must a Campus Rep do?

- Complete online annual report each fall
- Send welcome email to all new members
- Reach out to recently lapsed members
- Encourage participation in section meetings
- Organize meet-ups at section and national meetings
- Encourage students to submit posters at section and national meetings
Where does a Campus Rep find information?

- Member Home Page
- Listservs
- Membership applications
- Conference attendees & authors
- Door plaque
- Membership roster
Campus Rep Awards

- Section Outstanding Campus Rep
- Zone Outstanding Campus Rep
- Most members recruited
- Most students recruited
- Maintaining the highest percentage of faculty membership
Campus Rep Annual Timeline

April
- Start of Recruitment Year
- Section Meetings

May
- Section Meetings
- Organize AC on-site event

June
- Annual Conference
- AC on-site event
- Campus Rep reception
- Campus Rep business meeting

July & August
- Plan on-campus activities

September
- Approach new staff and students
- On-campus event
- Contact recently lapsed members

October
- Report opens
- Welcome new members
- Section meetings

November
- ASEE awards open
- AC call for papers
- ASEE award deadlines

December
- Annual report deadline

January
- Report opens
- Welcome new members
- Approach lapsed members

February
- On-campus event
- Approach lapsed members
- Welcome new members

March
- Recruitment deadline 3/31
- Section meetings

April
- Start of Recruitment Year
- Section Meetings
Navigating around the new ASEE.org
Thank you, Campus Reps

- What can ASEE do to make your recruitment and retention efforts more effective?