

CONFERENCE OVERVIEW

9TH ANNUAL ASEE GLOBAL COLLOQUIUM ON ENGINEERING EDUCATION SINGAPORE MARINA BAY SANDS HOTEL OCTOBER 18-21, 2010

The American Society for Engineering Education (ASEE) presents an annual Global Colloquium on Engineering Education that unites the diverse elements of the international engineering education world and focuses on the issues of strategic interest to that global community.

The 2010 Colloquium, strategically located in Singapore — a global center of engineering education, is designed to provide a cutting edge and effective platform for communication and collaboration among the world's stakeholders in the profession. The Colloquium will co-locate for the first time with at least five unique international events and is aimed at bringing together and impacting engineering deans/rectors, students, teachers, researchers, continuing education professionals, governmental officials and representatives of the World Bank.

The Colloquium, held in past years in Berlin, Beijing, Sydney, Rio de Janeiro, Istanbul, Cape Town, and Budapest, with the assistance of engineering education organizations from the host country, links engineering education stakeholders from across the globe to exchange best practices, cutting edge ideas, viewpoints and strategies.

Sponsorship of the global colloquium provides your company with a cost-effective, value-added opportunity to:

- Increase brand awareness and cultivate brand loyalty among a targeted audience of international engineering educators and technology company executives.
- Drive sales revenue by reaching a targeted audience of global prospects.
- Highlight your commitment to furthering excellence in engineering and engineering technology education.
- Augment your recruiting and research efforts by plugging into a global network of engineering graduates and be interacting directly with the 100+ global engineering students in attendance.

Sponsorship Levels and Fees:

Platinum	\$40,000
Gold	\$20,000
Silver	\$10,000
Bronze	\$5,000

Note: All sponsorship packages can be customized to meet your specific marketing objectives. All sponsorship agreements will be executed on a first-come, first-served basis.

BECOME A GLOBAL COLLOQUIUM SPONSOR TODAY!

Contact **SCOTT WILLIAMSON**, Director of Sales & Marketing, at **202-331-3549** or **s.williamson@asee.org**.

