

## Classified Advertising in [ASEE Prism Magazine](#)

ASEE outlets reach thousands of influential, high-earning readers. Since 1893, we have been a leader in advancing engineering and engineering technology education nationally and around the globe. [ASEE Prism](#) was created in 1991.

ASEE's 11,631+ members, plus thousands of other readers interested in engineering educators and new developments in the engineering discipline itself, look to [ASEE Prism](#) for invaluable information and excellent job opportunities in the engineering education sector.

This makes [ASEE Prism](#) the perfect place to advertise open positions in academe, industry, or government; positions wanted; and short courses, seminars, and meetings.

### Why advertise with us:

- We are an engineering education society that covers the gamut of all engineering disciplines, offering customers affordable and first-rate classified ad format choices that are customized to your advertising needs in ASEE Prism and online.
- Classified ads placed in [ASEE Prism](#) are also placed on the website in wrap text format for sixty days at no additional charge and are available to the public immediately for viewing.
- **NEW! ASEE Classified Advertising offers live hyperlinks within your online ads!** You can create live hyperlinks to your online ads by following the directions below:

To add a hyperlink to your ad, you will have to add a link tag. So, if you'd like to make the text, THIS TEXT, into a hyperlink, use the format below (without the parentheses):

```
<(a href="www.url_you_want.com"> THIS TEXT</a>
```

If the hyperlink does not open, simply revert it back to its original format by removing the link tag. Another way users can view your webpage is to: **highlight the url, right click, and choose "open link in new window"** from the drop down menu.

- **Free** access to the ASEE Advertising website url that is listed within the Connections e-newsletter that leads potential job seekers directly to the ASEE job board.
- **Free** placement of your online ad appearing on the *ASEE Classified Advertising Carousel* that displays all of the most current job postings.
- **Online Tearsheets are now available!** Please visit the ASEE Classified Advertising website at: [www.asee.org/sales-and-marketing/advertising/classified-advertising/how-to-place-an-ad](http://www.asee.org/sales-and-marketing/advertising/classified-advertising/how-to-place-an-ad)

**We look forward to serving and providing you with first-rate service best suited for your advertising needs.**

For further information regarding classified advertising and/or to get a price quote, please contact: Paula Whitley, Classified Advertising Manager at (202) 331-3528, or via [email](#).

View the job postings [here](#).

ASEE members can access classified advertisements on our web site 30 days prior to publication in [ASEE Prism](#). The ads are accessible to non-members the first day of the issue month.

### **Advertiser Information**

- [Create an account](#) with ASEE to [submit an ad](#) with us!
- [E-newsletter Advertising](#)
- [How to Place an Ad](#)
- [Frequently Asked Questions](#)
- [Rates](#)
- [Deadlines](#)

### **Classified Advertising Online**

[Our online service](#) is a year-round service we offer our customers when circumstances will not allow them to print in the ASEE Prism. Sometimes there may be conflicting application deadline dates and timelines causing a customer not to print in the magazine. You can post an online ad for thirty days online using [the ASEE classified advertising website](#) and guaranteed same day service upon your approval.

To [submit an ad](#) online you must [create an account](#) with ASEE first - it's free!

Contact Paula Whitley, Classified Advertising Manager for more details at [p.whitley@asee.org](mailto:p.whitley@asee.org) or (202) 331-3528.

### **Advertiser Information**

- [Create an account](#) with ASEE to [submit an ad](#) with us!
- [Rates](#)
- [Deadlines](#)

### **Contact**

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