

# ASEE EXHIBIT SPACE CONTRACT

**2020 ASEE Virtual Conference**  
**Monday, June 22 - Friday, June 26, 2020**

Company/organization/institution/program name: \_\_\_\_\_  
(Brand name will be used in virtual exhibit hall)

Website: \_\_\_\_\_

Primary Business: \_\_\_\_\_

**Primary contact information (Will receive all event communications including invoice, exhibitor kit, registration info, e-newsletters, sponsorship opps, etc.)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone number: ( \_\_\_\_\_ ) \_\_\_\_\_

## Virtual Conference Exhibit Booth - \$1,500

- Three (3) Full Conference Registrations
  - Instructions will be available once booth fee is paid.
- Listing within the virtual exhibit hall
- Dedicated exhibitor page which includes:
  - Exhibitor logo/branding
  - Short description of your organization – 150 words or less
  - Up to 5 URL links
  - Up to 5 unique tags
  - Commercial or product demo video imbedded into the webpage – Must be under 1,000 mb uploaded as an mp4 or as a link to YouTube or Vimeo.
  - Ability for attendees to request information directly from exhibitor site during non-exhibit hall hours
  - Pictures and titles for exhibit hall staff
- Opt-In attendee list by request only
- Ability to purchase additional registrations at a discount
- All exhibitor information to be uploaded to Pathable by June 1<sup>st</sup>
  - Exhibitor link will be available the week of May 18<sup>th</sup> once registered.

## Payment Terms: All invoices are NET30

Exhibitor Authorized Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email completed contract to: ASEE, Attn: Ashley Krawiec, Manager – Event Sales Telephone: 202-649-3838; Email: [a.krawiec@asee.org](mailto:a.krawiec@asee.org)

Payment Amount: \$ \_\_\_\_\_ Payment type:  Check  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on the Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_