

# CoNECD INDUSTRY SOLUTIONS DAY

TUESDAY, APRIL 16<sup>TH</sup>, 2019

HAS YOUR COMPANY ACHIEVED DIVERSITY AND INCLUSION SUCCESS THAT DESERVES WIDER RECOGNITION?

DO YOU SEEK A BETTER UNDERSTANDING OF THE STATE OF THE ART IN DIVERSITY AND INCLUSION PROGRAMS?

WOULD YOU LIKE TO IMPROVE YOUR DIVERSITY EFFORTS BY NETWORKING AND EXCHANGING BEST PRACTICES?

IF SO, PLEASE ATTEND THE CoNECD CONFERENCE, A FORUM FOR EXPLORING CURRENT RESEARCH AND PRACTICES TO ENHANCE DIVERSITY AND INCLUSION IN THE ENGINEERING AND COMPUTING PROFESSIONS.

CoNECD IS CO-HOSTED BY:

## ASEE'S

MINORITIES IN ENGINEERING EDUCATION DIVISION AND WOMEN IN ENGINEERING DIVISION

## NAMEPA

THE NATIONAL ASSOCIATION OF MULTICULTURAL ENGINEERING ADVOCATES

## WEPAN

THE WOMEN IN ENGINEERING PROACTIVE NETWORK

The accompanying brochure outlines the sponsorship and display opportunities available to companies, universities and other organizations. However, I am writing to extend to you and your organization a special invitation to make a presentation on Industry Solutions Day — Tuesday, April 16<sup>th</sup>. Industry Solutions Day will explore diversity and inclusion solutions undertaken within companies as well as partnerships among companies, universities and societies/associations.

FOUR PANEL SESSIONS ARE OPEN TO INDUSTRY PRESENTATIONS:

- **Strategies** to tackle diversity and inclusion challenges in industry.
- **Best practices** that have been proven to enhance diversity and inclusion.
- **Partnerships** with the academic and NGO community that are effective in diversifying the employee pool.
- **Research** results that can help firms navigate challenges and design effective solutions for creating a more inclusive environment.

INVITED INDUSTRY SOLUTIONS DAY PRESENTERS RECEIVE A DISCOUNTED PACKAGE RATE OF \$2,000\* THAT INCLUDES:

- **Two Full** CoNECD conference registrations.
- A **Tabletop Display** at the dedicated networking and exhibit room.
- An invitation to the Industry/Universities **Networking Hour**.
- An invitation to the Conference **Closing Banquet**.

To propose a presentation or receive more information, please contact Stephanie Harrington at [s.harrington@asee.org](mailto:s.harrington@asee.org) by January 4<sup>th</sup>, 2019.

*\*For non-presenting companies, the rate for a tabletop display alone is \$2,500, which includes a one-day registration.*

