

# AT HOME WITH ENGINEERING EDUCATION



JUNE 22<sup>ND</sup> - 26<sup>TH</sup>  
2020

## ASEE'S VIRTUAL CONFERENCE

**JOIN THE AMERICAN SOCIETY FOR  
ENGINEERING EDUCATION FOR ITS  
FIRST EVER VIRTUAL CONFERENCE  
& EXPOSITION! JUNE 22-26, 2020**

**The ASEE Virtual Conference & Exposition provides a five-day forum for university and college engineering schools, including professors, deans, instructors, and students, to present papers, exchange ideas, and interact with their colleagues and industry counterparts.**

**The ASEE Virtual Conference & Exposition is the only conference dedicated to all disciplines of engineering education. It is committed to fostering the exchange of ideas, enhancing teaching methods and curricula, and providing prime networking opportunities for engineering and engineering technology education stakeholders, including deans, department chairs, all levels of faculty, and industry and government representatives.**

### **SPONSOR & EXHIBITORS OPTIONS**

#### **VIRTUAL EXHIBIT HALL BOOTH - \$1,500**

Join ASEE Virtual Conference attendees for one dedicated hour of exhibit hall time per day of the conference! Staff will be able to directly connect with attendees in their booths and branch off into private conversations. Track who has visited your booth and which attendees are interested in receiving more information. Connect directly just like an in-person exhibit booth!

#### **Booth features include:**

- Three (3) Full Conference Registrations
- Listing within the virtual exhibit hall
- Dedicated exhibitor page which includes:
  - Exhibitor logo/branding
  - Short description of your organization
  - Commercial or product demo video embedded into the webpage
  - Ability for attendees to request information directly from exhibitor site during non-exhibit hall hours
  - Pictures and titles for exhibit hall staff
- Opt-In attendee list by request only
- Ability to purchase additional registrations at a discount

# ASEE'S VIRTUAL CONFERENCE



#ASEEVC

## SPONSOR & EXHIBITORS OPTIONS

### VIRTUAL SPONSOR TECH SESSION - \$1,500

Directly connect with ASEE Virtual Conference attendees by hosting a virtual sponsor tech session. These 60-minute pre-recorded sessions will be available to all attendees throughout the 2020 ASEE Virtual Conference. A live 20-minute Q&A session will be scheduled during the conference where the presenter and moderator can directly connect with attendees. Questions will be sent in through a chat pod. Sign up for your tech session today!

#### Benefits Include:

- Two (2) Full Conference Registrations
- Up to one (1) 60-minute pre-recorded presentation (Specs and deadlines will be available upon reservation)
- One (1) 20-minute Q&A Live to be scheduled between 10:00AM-12:00PM, Monday, June 22nd – Friday, June 26th
- Listing in Virtual Conference program

### VIRTUAL SPONSORSHIP - \$5,000

Create brand recognition and directly connect with ASEE Virtual Conference attendees by sponsoring the virtual event!

#### Benefits Include:

- Virtual Exhibit Hall Booth
- Three (3) Full Conference Registrations
- One (1) Virtual Sponsor Technical Session
- Recognition in the Virtual Conference Final Program
- Organization logo w/ hotlink in Sponsors section of the Virtual Conference web site
- Recognition on “Thank you” signage throughout the Virtual Conference

### ASEE VIRTUAL CONFERENCE PROGRAM

Leverage your exhibit space and increase your visibility to attendees by placing an ad in the conference final program. This directory is used by most attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative 200-page program guide. The guide is retained by many attendees as a reference tool throughout the year. Specs and deadlines will be available upon reservation.

#### Available full page positions:

- Back cover, four-color - \$3,000
- Inside front cover, four-color \$2,500
- Inside back cover, four-color \$2,500
- Insert, four-color - \$1,500

### PRE-CONFERENCE E-NEWSLETTER

Advertise in this very popular e-newsletter, which will include conference updates and reminders. There will be two (2) issues of the e-newsletter, dates TBD. This is a great opportunity to reach ASEE Virtual Conference attendees with a targeted message just prior to the Virtual Conference. Specs and deadlines will be available upon reservation.

Ad Rate: \$1,500 (2 issues)

For additional information on participating in the virtual conference as a sponsor or exhibitor, please contact **Ashley Krawiec**, [a.krawiec@asee.org](mailto:a.krawiec@asee.org) or **202-649-3838**.